

ABSTRACT

An object of the present invention is to disclose an apparatus and method for printing a spark plug, wherein
5 an excellent print quality is obtained and maintained. The printing apparatus comprises: a marking roller for forming an ink film on an intaglio on itself; a transfer roller for transferring the ink film from the intaglio to the spark plug insulator; an ink supply nozzle for supplying the intaglio with the printing ink; and a doctor blade for scratching a surplus ink which does not contribute to form the ink film. the concave depth of the intaglio is made to be between 15 μm and 20 μm , both inclusive, thereby optimizing the ink drying.

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